

## Message Text

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21

ACTION ITC-01

INFO OCT-01 EUR-12 EA-07 IO-13 ISO-00 EB-07 STR-04 TRSE-00

L-03 COME-00 /048 W

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R 291507Z SEP 76

FM AMEMBASSY ROME

TO SECSTATE WASHDC 234

INFO AMEMBASSY BERN

AMEMBASSY BONN

AMEMBASSY THE HAGUE

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY TOKYO

USMISSION EC BRUSSELS

USDEL MTN GENEVA

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E.O. 11652: N/A

TAGS: ETRD, IT

SUBJ: USITC INVESTIGATION OF JAPANESE TV RECEIVERS

REF: STATE 206627

1. ZEITLER AND GOOLEY VISITED ROME SEPTEMBER 23 AND WERE PROVIDED WITH STATISTICAL DATA, CHARTS, A LIST OF MAJOR LOCAL MANUFACTURERES AND MAJOR FOREIGN SUPPLIERS, GENERAL TECHNICAL INFORMATION ON BLACK-AND-WHITE AND COLOR TV STANDARDS, ESTIMATED COMMERCIAL MARKET DATA, AND A MARKET PROFILE IN SUMMARY FORM.

2. VISITORS MET WITH DOTT. ANGELO TELI OF ANIE (ASSOCIAZIONE NAZIONALE INDUSTRIE ELETTRICHE ED ELETTRONICHE), OF MILAN, AND FOUND HIM EXTREMELY COOPERATIVE AND INFORMATIVE, PARTICULARLY ON THE ITALIAN MARKET. WITH EMBOFF THEY VISITED PLANT OF AUTOVOX (A SUBSIDIARY OF MOTOROLA) IN ROME AND TALKED WITH MR. GERRY PELLEGRINI, A MOTOROLA EXECUTIVE, AND DOTT. ERMETE PAOLUCCI, TV SALES MANAGER. THESE GENTLEMEN DESCRIBED THE POSITIVE AND

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NEGATIVE ASPECTS OF THE MARKET, EXPRESSING DEEP CONCERN ABOUT

THE FUTURE IMPACT OF JAPANESE COMPETITION.

3. ZEITLER AND GOOLEY WERE, UNFORTUNATELY, UNABLE TO KEEP AN APPOINTMENT MADE WITH DOTT. EUGENIO CARBONE, GENERAL DIRECTOR FOR INDUSTRIAL PRODUCTION AT THE MINISTRY OF INDUSTRY AND TRADE, BECAUSE OF TIGHT PLANE SCHEDULE.

4. VISITORS EXPRESSED SATISFACTION WITH THEIR VISIT, SAYING THEY HAD SEEN THE RIGHT PEOPLE AND HAD OBTAINED EXACTLY THE TYPE OF INFORMATION THEY WERE SEEKING. VOLPE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INVESTIGATIONS, TELEVISION EQUIPMENT, TRADE DATA, ANTIDUMPING LAW (TRADE)  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 SEP 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** ShawDG  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976ROME15911  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760368-0629  
**From:** ROME  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Line Count:** 71  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ITC  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 STATE 206627  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 05 APR 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <05 APR 2004 by BoyleJA>; APPROVED <10 AUG 2004 by ShawDG>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** USITC INVESTIGATION OF JAPANESE TV RECEIVERS  
**TAGS:** ETRD, IT, JA, (ZEITLER, WILHELM A), (GOOLEY, HOWARD L)  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006